



Blackpool's MASA continues to grow from strength to strength, delivering a significant volume of work that demonstrates both the increasing maturity of our governance arrangements and the depth of our shared commitment to support children, their families and carers across our town.

Co-production is at the heart of everything we do, as evidenced by our Blackpool Families Rock values and culture. Three examples of the work we have undertaken this year are **EHE Procedure, Bruising and Injuries to Babies and Children Procedure & Pathways** and our work to inform our new 3 year **Domestic Abuse Strategy**.

We have undertaken a partnership Educated at Home Audit and provided partnership funding to Blackpool Football Club, so they could offer a weekly Wednesday morning EHE support group for all children being educated at home by their parents. The children and young people have undertaken a video of their feelings and wishes, why they left their school, what schools need to change and how they feel about being educated at home. Wider consultation was also undertaken, 94 families responded & the Director of Children's Services undertook home visits to listen to children and their families. All this learning and feedback has informed our revised **Blackpool EHE Procedure and MASA Partnership EHE Action Plan**. Blackpool have recently led a NWADCS EHE Learning Circle virtual event (99 attendees) to share this learning and development across the region. As a result, in Blackpool we are seeing a reduction in the number of children becoming EHE and an increase in children returning to school or attending college.

MASA has implemented the learning from toddlers who have tragically died in our area due to physical abuse. Blackpool in partnership with the Lancashire and South Cumbria ICB Designated Doctor and Nurse and partnership agencies across; 0-19 Health Services, Lancashire Police, all Hospital Trusts' Paediatricians across the region (Southport to Morecambe across to East Lancs), Social Care and education settings, to co-produce a new Blackpool & Blackburn with Darwen **Bruising & Injuries to Babies and Children Procedure & Pathways**. This sets out two pathways; 1. babies & children who are not independently walking and; 2. children who are independently walking. All Paediatricians across the Trusts have agreed to use the same Child Protection Medical Assessment template and attend Strategy Discussion, Review Strategy Meetings and offer Paediatric Reviews when a medical reason could be the cause of the child's presentation. The Procedure and Pathways have been launched via large virtual events and could be shared across the North West region, to support consistent practice across all Hospitals, Police Forces, Children's Services and wider partnership agencies, to prevent young children's deaths in future and safeguard children from experiencing physical abuse harm.

With regard to informing our new **Domestic Abuse Strategy**, £20K of funding was given to support survivors who have lived experience sharing their 'Initial Interactions' feedback, this together with a multi agency domestic abuse audit undertaken across our 3 Boards, MASA, Safeguarding Adult Board and Community Safety Partnership, is informing our revised 3 year Domestic Abuse Strategy.